**ABSA CONSULTING TEAM ANALYST APPLICATION**

**INSTRUCTIONS**

Please turn in your application and additional documents as a PDF or word document to [consultingteam.absa@gmail.com](mailto:consultingteam.absa@gmail.com) by September 10th, 2020 11:59 PM. Please make the email subject line “First Name Last Name C Team Application”. Late or incomplete applications will not be considered.

**BASIC INFORMATION**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Classification by year: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Major(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SHORT ANSWER QUESTIONS** - Do not exceed one page.

1. Why are you interested in joining ABSA Consulting Team?
2. How would you describe yourself?
3. What do you like to do in your free time? (*You can be honest!*)

**SUPPLEMENTAL QUESTIONS**

1. Should airlines offer Wi-Fi on their flights? *Format your answer in bullets, with each bullet relating to a step in your thought process.*
2. Additional comments

**CASE QUESTION (Do not exceed one page)**

**Background**

The client, Outdoor Gear Manufacturer, is an American startup that aims to create high quality outdoor products for serious adventurers. The company was founded by Greg Jones and the current CEO is Tom Swanson.

Outdoor Gear Manufacturer is based in Austin, Texas and currently has one physical store located at The Domain. In the past 3 years, Outdoor Gear Manufacturer has been doing well and profits are expected to increase by 200% by the end of this fiscal year. Currently, the CEO is contemplating on expanding the business as well as searching for a way to further penetrate the market.

The ABSA Consulting Team has been retained to advise them. What options do they have and how would you help them analyze these opportunities?

**Guiding Case Questions (feel free to create your own as well)**

1. What are the possible growth options?
2. What problems will you address and how will you do so?
3. Do you see any competitive threats? If so, how will you address it?
4. Will you expand? If so, would you expand in Austin or a new city? How?
5. How will you help them further penetrate the market?

**ADDITIONAL DOCUMENTS**

1. Resume.
2. Class schedule, including extracurricular activities (please specify level of involvement).

**IMPORTANT INFORMATION**

* This application is due on **September 10th, 2020**. Hard copy is not required; soft copy due by **11:59PM**. Soft copies should be emailed to the contacts below.
* If you are only applying for a team (c team, f team, m team) position, you do not need to pay general ABSA dues. If you are participating in other ABSA opportunities (director, GM, families, etc), you need to pay general ABSA dues.
* If you have questions about the application, YOU MUST CONTACT THE **TEAM HEADS** YOU ARE APPLYING WITH.
* The team head(s) with whom you applied will contact applicants for an interview taking place **September 13th - 15th, 2020**. Please note if your team head requires business attire for interviews.
* Interviews will take place **September 13th - 15th, 2020.** Interview schedules will be sent out prior.
* Please contact president@texasabsa.org with general questions or concerns. Team-specific questions should be directed to respective team heads.

**Consulting Team Heads: Do Young Jung & Rutuja Joshi & Michelle Park**

(**consultingteam.absa@gmail.com**)

*I hereby acknowledge and agree to the requirements for this position. I understand that as a leader in ABSA, I represent the organization at all times. I understand that failure to meet these requirements by mid-semester evaluations will result in probation and potential discharge at the end of the semester.*

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Team Member Signature

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Date

**Thank you for your interest in ABSA Consulting Team!**

**Good luck!**